

European Tech is on a talent hunt!

For the past 3 years, "Talents" have been at the core of WonderLeon missions. Today, WonderLeon has launched two new initiatives: **the WonderLeon Awards** which recognize our start-up and scale-up teams and **the Scale-up Job Fair** which brings MBA students into contact with scale-ups.

The WonderLeon Awards recognize 5 international scaling stories

WonderLeon – the European tech ecosystem’s international attractiveness program for talents worldwide – held the first WonderLeon Awards Ceremony tonight in Paris. This event was designed to recognize start-up and scale-up teams who have successfully completed international development projects and rallied ecosystem actors around the common cause of “talents”.

This past Thursday, **Kat Borlongan**, Director of the French Tech mission, **Agnès Cosnier-Loigerot**, Global Director – Career Development Centre of INSEAD, **Frédéric Mazzella**, Founder and President of BlaBlaCar and WonderLeon, **Julie Ranty**, Director of Viva Tech, and **Agathe Wautier**, Founder and CEO of The Galion Project, brought their viewpoints and insight to this collective challenge and attributed the Awards to 5 winning teams.

Five international scaling stories were presented and honoured

The Awards recognized 5 international projects, each presented by the team behind their solid success. **BlaBlaCar**, **iAdvize**, **SpeechMe**, **Talentsoft** and **Meetic** shared their “scaling stories”.



- BlaBlaCar - **“From community relation to community engagement: our story of BlaBlaHelp in Russia”**
- iAdvize - **“Getting inspiration from local teams”**
- SpeachMe - **“Onboarding a new team 9000kms away”**
- Talentsoft - **“How to be efficient in your recruiting process? Be collaborative”**
- Meetic - **“Love is universal, dating is local”**

*“For 3 years now, WonderLeon has brought innovative European companies together to tackle the challenge of talents. Today, we have created the first brand event, to highlight the diversity, creativity and determination of our start-up and scale-up teams who are developing internationally. We want this event to facilitate encounters between people who play a driving role in the ecosystem. By focusing our energies on the collective challenge of ‘talents’ we can accelerate international development throughout our ecosystem,” declares **Frédéric Mazzella**.*

Agathe Wautier, Director of The Galion Project, claims: *“Entrepreneurs are all facing international challenges and often find solutions via exchanges with the right people. That’s why sharing experiences helps the whole ecosystem to develop.”*

Julie Ranty, Director of Viva Tech: *“The new economy has huge potential for everyone involved. We must mine our creativity to create synergies and solid bonds between companies of all sizes. This collective energy will carve out a place for us on the international tech scene.”*

Agnès Cosnier-Loigerot, Global Director – Career Development Centre of INSEAD stresses: *“The fundamental values of INSEAD are based mainly on diversity as a source of learning and enrichment, as well as on close ties with the world of international business and company spirit. The missions of INSEAD and WonderLeon are highly compatible. We are proud to be partners with the very 1st WonderLeon Awards.”*

The WonderLeon Awards were organized in partnership with INSEAD, Les Echos and Engie.

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WonderLeon organized its first Scale-up Job Fair in partnership with INSEAD

To provide a platform that fosters high level exchange and relationship building between scale-ups and talents, WonderLeon organized, in partnership with the international business school **INSEAD**, the first **Scale-up Job Fair**. This afternoon event was held at BlaBlaCar headquarters in Paris as a prologue to the October 18th Awards.

19 scale-ups looking for experienced international talents met with INSEAD students who will

have finished their studies in January 2019, as well as Alumni. Highly sought-after talents for scale-ups entering the international development phase, INSEAD students have the signature “Leon” profile: significant job experience, a highly international culture and a taste for new professional challenges.

Participants in the Scale-Up Job Fair included: BlaBlaCar, Brigad.co, CybelAngel, Dataiku, Deezer, Flixbus, Glovo, iAdvize, INSEAD Launchpad, Insideboard.com, Molotov.tv, Prestashop, Simplon, Scalify, Talentsoft, Theodo, The Other Store, Vectaury, Zenpark.

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See our [press kit](#) for awards program details

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About INSEAD: INSEAD promotes a learning environment that brings individuals, cultures and ideas together from the four corners of the globe, that shapes leaders and trains executives and entrepreneurs to be able to create value for their companies and communities, that pushes the envelope of academic thought and that influences business practices through research.

About WonderLeon: WonderLeon is the European tech ecosystem’s international attractiveness program for talents worldwide. The program includes French and European start-ups and scale-ups experiencing intensive growth and seeking to strengthen their employer brand and attract international talents. For details, go to wonderleon.com

